FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00061243 **Type of Permit:** STILL **Release Date:** 02/08/2013

Production Company	CONSCIOUS MINDS PRODUCTIONS LLC
Insured Company Name	CONSCIOUS MINDS PRODUCTIONS LLC
Contact Phone No. 1	626-963-6064
Contact Phone No. 2	
Fax	
Address	440 E ROUTE 66 GLENDORA, California 91740
Production Title	NIKE
Type of Production	Still Photo

Producer	Jason Madison
Director	n/a n/a
1st AD	n/a n/a
Production Manager	Jason Madison
FilmL.A. Coordinator	Tim Overbeck
Location Manager	Jason Madison
Primary Phone	Mobile - 310-806-2896
Secondary Phone	
Location Assistant	n/a n/a
Primary Phone	Mobile - 310-806-2896
Secondary Phone	

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $860.00

Number of Locations 1

NOT A PERMIT

Permit #S00061243

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Location

Permit Number	S00061243	**Location Manager**	Jason Madison
Production Company	CONSCIOUS MINDS PRODUCTIONS LL...	Primary Phone	Mobile - 310-806-2896
Insured Company	CONSCIOUS MINDS PRODUCTIONS LL...	Secondary Phone	
Production Title	NIKE		

Location Address 532 S Olive St, Los Angeles, CA, 90013

Location Name PERSHING SQUARE

Location Type Park

Location Description LOS ANGELES CITY REC AND PARK (SPECIAL FACILITY) / PERSHING SQUARE

Film Dates 2/11/2013 - 2/11/2013 15:00 - 21:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
61243 - Pershing Film Guidelines 2 2010.pdf
61243 - Pershing Square pfo.pdf
Downtown Filming Guildelines 2010.03.01.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	35
Cube Trucks	1
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	45
Crew	5

Filming Activities Exterior models against scenery; RAPG # 38963;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** E4

Location Notes REVIEW ACTIVITY WITH LAFD. A UFSO MAY BE REQUIRED DEPENDING ON THE ACTIVITY PER CPT. FOLKS 6/3/2010 - JOSH M.

Approvals
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — ReyRonald Pineda
LOS ANGELES POLICE DEPARTMENT — Mark Buck

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

FILMING IN PERSHING SQUARE

Welcome to Pershing Square. We trust that your day of filming will be productive and rewarding. In order to be sensitive to the needs of park visitors and the surrounding business community, and to protect the unique structure and hardscape of the Square itself, we ask that our film company guests observe the following rules:

- All film activities, which include prep and strike, are allowed preferably between 7am – 10:30pm, Monday – Friday. Weekend filming is more flexible. Setup, Cleanup and equipment removal must be completed before permit expires.

- A walk thru will be required for all activities. A Park Film Monitor will be required for all activities. The monitor will be assigned by the Park Film Office and the monitor fees will be collected on the Film LA permit.

- All areas to be used for filming, equipment, crew, craft services, etc must be designated and approved on site map.

- Company must base camp off site. Craft services may be allowed on Pershing Square. This allows only individually packaged food or drinks. No cooking allowed.

- No physical alteration to the Square, such as painting, attaching to park surfaces or banners. No removal of any items, such as fixtures, furniture or plant materials. No staking or drilling into turf, rocks, trees, or asphalted areas unless pre-approved by the Pershing Square Facility manager. Must restore any damages to original or better conditions.

- Pershing Square plays host to special events and visitors throughout the year. Filming is not permitted during most special events. Pedestrian control while camera is rolling is permitted.

- The distinctive fountain is available to be used in your shot, however it cannot be altered. No one is allowed under the fountain or in the fountain area. Requests to have fountain turned off or on will be honored on a limited basis, with an additional fee for specialized staff costs.

- Must hand carry or hand truck all equipment into the Square over protective barriers, such as rubber mats, carpeting or plywood to avoid black marks or abrasions. May not drag equipment.

- Equipment must not exceed 150 lbs per square foot. Equipment weighing up to 2,500 lbs (per item) may be brought into the square in this fashion. Small condors may be allowed on the Square in limited locations.

- No vehicles (including roller skates/roller blades, skateboards, and bicycles) allowed on the Square. Picture vehicles will be determined on a case by case basis.

- Company to leave Pershing Square in a clean and undamaged condition. Must provide own restroom and trash facilities. Must remove all self-generated trash. Use of City dumpsters or trashcans is prohibited. May not bring in dumpsters. You may bring in 30-gallon plastic/rubber trash cans as long as they are hand carried or rolled in over rubber mats.

NOT A PERMIT

- May not block driveways or service roads. Emergency Lanes must remain open and clear at all times. Pedestrian entrances or exits may not be blocked or obstructed.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- No hoofed animals allowed.
- Smoking is not allowed at Pershing Square.
- If you have not already done so, you must contact the **Park Film Office**, to complete the permit process at (323) 644-6220.
- Companies may contact Parking Garage Manager Jose Flores at (213) 473-5556 regarding parking at Pershing Square. Parking Garage clearance is 6.2 feet.
- If you have a unique situation you would like to discuss, or questions about these Pershing Square rules, please call Facility Director Lindsay Donaldson at (213) 485-1645.

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

Park Film Monitor may not change approved terms of the permit.
In case of a disagreement regarding the interpretation of regulations governing the use of Department facilities, patrons are requested to conform to the instruction of the Park Film Monitor and to submit a written report to the Principal Recreation Supervisor's office.

Pershing Square Film Fees

First two hours	$450
Each additional hour	$100
Maintenance fees	$600 ($400 refundable if no damages)
Student Films	$50 4 hours maximum
Still photos	$100 every two hours

These fees are for the use of a portion of Pershing Square. You may choose the amphitheater(north) or fountain (south) end. Staff will determine additional costs for unique situations or activities. All fees must be paid in full at least 48 hours prior to permit. Checks Payable to **"LA City Department of Recreation & Parks"**. Federal Tax ID # 95-6000735.

Revised 2.3.2010

NOT A PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

PERSHING SQUARE

- **MUST comply with Pershing Squares' staff's instructions from Pershing Square.**
- **Permitted to film on the south end of Pershing Square only.**
- **No Vehicles (including roller skates/roller blades, skate boards, bicycles) are allowed on the Square.**
- **Vehicles are not allowed to drive through the Square at any time.**
- **Talent/cast/catering to be placed off site.**
- **All cables to be covered for safety.**
- **Area film/occupied must be maintained by private security, if needed.**
- **Equipment must be carted/carried/dollied in.**
- **All equipment must be monitored at all times by the production company.**
- **MUST have Park Film Monitor on site.**
- **MUST adhere to Park Film Monitor's instructions at all times. Monitor's instructions and/or guidelines may override written guidelines.**
- **Fountain will be operated during filming.**
- **NOT allowed to use electrical outlets/use electricians at Pershing Square.**
- **NOT allowed to build structures on site – no structures built/not requested on site.**
- **No one, under any circumstances, is allowed under/in the fountain.**
- **NO ONE IS ALLOWED IN THE FOUNTAIN OR ON THE STAGE.**
- **Permittee to leave Pershing Square in a clean and undamaged condition.**
- **The Department of Recreation and Parks is NOT responsible for accident, injury or loss of property.**
- **Permits are subject to cancellation at the discretion of the Board of Recreation & Parks Commission.**
- **Permittee is responsible for the removal of trash accumulated from production. Dispose off site.**
- **MUST work around park patrons and park activities.**
- **OK to do two-minute pedestrian control while cameras are rolling.**
- **MUST allow patrons to pass while cameras are off – down time.**
- **NOT allowed to block/obstruct garage entrance/exits.**

MEDIA PERMIT

- **NOT allowed to block/obstruct emergency lanes.**
- **OK to have generator on site, if approved by Pershing Square.**
- **Company has full access to all kiosks in the south end of the park.**
- **Not allowed to film/take photos of park patrons unless given verbal or written consent.**
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Nudity is prohibited and not allowed in any Recreation and Parks facility.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

S-61243
CONSCIOUS MINDS PRODUCTIONS LLC - NIKE
(PERSHING SQUARE)

NOT A PERMIT

SPECIAL CONDITIONS FOR LOCATION FILMING IN DOWNTOWN LOS ANGELES
(Standard Filming Requirements continue to apply where not superseded below)

1. DEFINITION OF TERMS

a. Downtown Los Angeles, for the purposes of these conditions, shall be defined as the area North to South from the 101 Freeway to the 10 Freeway; East to West from the Los Angeles River to the 110 Freeway.

b. The Downtown Los Angeles Neighborhood Council boundaries (**DLANC boundaries**), for the purpose of these conditions, shall be defined as bordered on the North and East at the 101 Freeway from the 110 Freeway east to Los Angeles Street, south to 4th Street, east to Alameda Street, south to 7th Street, east to the Los Angeles River; on the South by the 10 Freeway from the 110 Freeway to the Los Angeles River; on the West by 110 Freeway from the 10 Freeway to the 101 Freeway. (This area is the same area as defined above as Downtown Los Angeles, but excludes the Little Tokyo and Arts District neighborhoods.)

c. Residential buildings shall be defined as any building with legal residential occupants (mixed-use, adaptive reuse, artist-in-residence (A.I.R.), SROs, residential hotels, condominiums and apartment buildings). DLANC will maintain an accurate and contemporary listing of all residential buildings showing a 100-foot radius from each building so as to identify any areas both inside and outside of that radius.

d. The Broadway Entertainment District (aka Broadway Theatre District), for the purposes of these Conditions, shall be defined north to south as Broadway from 3rd Street to Olympic Boulevard, and east to west from Frank Court to Lindley Place (aka St. Vincent Alley Court), or the equivalent mid-block point to either of these alleys where the alley is not present, including any theater loading facilities, defined as any public or private surface parking lot, parking garage, public street or curb area adjacent to, or utilized by, a theater. If, in the future, the City adopts an ordinance with regulations governing filming in this area, such regulations shall supersede these Filming Conditions.

e. The Old Bank District residential overlay, for the purposes of these Conditions, shall be defined as the area bound by South Spring St., West 5th St., West 4th St., and Werdin Pl.

2. FILMING STANDARD HOURS AND DAYS

a. Filming activity, or any production-related activity including but not limited to activities such as base camps, catering, generators, etc., within the **DLANC boundaries** is restricted to the hours of 6:00 a.m. to 11:00 p.m. within a 100-foot radius of any residential building. Filming activity in the **Broadway Entertainment District** is restricted to the hours of 6:00 a.m. to Midnight within a 50-foot radius of any residential building. **Old Bank District** is restricted to the hours of 7:00 a.m. to 10:00 p.m. within a 100-foot radius of any residential building**.** No extension of the standard filming hours for

NOT A PERMIT

filming or any disruptive production-related activity shall be allowed until a signature survey has been properly submitted. Proof of signature surveys shall be made available to DLANC upon request.

b. No film permits may be issued along Main and Spring Streets from 2nd to 9th Streets, or on any block of 2nd through 9th Streets between Los Angeles and Spring during the Downtown Art Walk, currently held on the second Thursday of each month. Filming inside of private buildings or entirely on private property during this time is permitted so long as there are no external impacts.

c. No filming may be conducted in close proximity to major public events anywhere in Downtown Los Angeles as permitted by the LAPD, or identified with 30 days notice to the City's Designated Film Permit Contractor by DLANC. Film permits may be considered in light of major public events on a case-by-case basis so long as their issuance will not cause further disruption to Downtown businesses and residents during such events.

3. RESIDENTIAL AND MERCHANT PROTECTIONS IN THE DLANC BOUNDARIES

a. A film permit may include no more than 300 feet of curb lane per city block for the parking of film production vehicles, crew or equipment. Requests for additional amounts of curb lane shall require a signature survey. The **Broadway Entertainment District** is exempt from this restriction.

b. Production personnel (and equipment utilized by the production company) shall not block the sidewalk area in front of an open commercial business or a residential building, including residential patios, windows, doorways, or entryways, unless the production company has secured the permission of the merchant and/or property owner. Where the commercial business is one that is primarily open in the evening and nighttime hours, the production company, their cast and crew may not block the access to and signage of such establishment (as seen from the street), without permission of the merchant and/or property owner during the hours of operation of the business.

c. Customers, employees, residents, and guests of affected properties shall be allowed free ingress/egress to all buildings, merchants, and parking facilities. Arrangements shall be made to ensure access to deliveries, trash pickup, residential move-in/move-out, and vendor access to the properties/merchants during productions.

d. All commercial businesses must prominently post hours of operation and contact phone numbers, and residential buildings must have a designated contact person authorized to give permission. Special events held by commercial businesses, outside of normal business hours, must also be posted in advance, and production companies must provide full access and visibility during such events.

NOT A PERMIT

4. NOISE, FUMES, AND LIGHTING WITHIN THE DLANC BOUNDARIES

a. Generators, portable toilets or toilet vehicles, and outdoor food preparation using charcoal or gas grills must be a minimum of 50 feet (horizontally) from any residential window or entrance. If it is physically impossible for a generator to be a minimum of 50 feet from residential windows or entrances, the generator shall be placed as far away as possible and vented away from residential windows and entrances. However, under no circumstances shall a generator be placed directly underneath a residential window.

b. Film productions must focus lighting on the filming area only and make every effort to shield the lighting from adjacent properties, pedestrians, and patrons of commercial businesses at all times. Exceptional lighting (e.g., Musco and Bebee lighting) outside of regular filming hours shall not be allowed without a signature survey of the affected merchants and/or property owners. **Signature survey shall be required for Exceptional lighting within the Old Bank District between the hours of 6:00 p.m. and 6:00 a.m.** Under no circumstances shall lighting be directed onto oncoming traffic.

c. Film production companies are required to completely remove all trash, food, and cardboard boxes, etc. from the general vicinity at the end of each filming day. Film production companies will be held responsible for the actions of catering companies they employ to provide food for the cast and crew.

5. SPECIAL REQUESTS AND EXCEPTIONS REVIEW AND NOTIFICATION WITHIN THE DLANC BOUNDARIES

a. Helicopters shall not be granted permits for landing at non-certified helipads before and after approved filming hours. All aerial filming productions must provide upon request a copy of an approved FAA Form 7711-2, or other official waiver, along with a copy of the briefing on the flight operations for all participating persons or property.

b. No film permit shall be construed as a waiver of 14 CFR § 91.119, 14 CFR § 91.515(a) or 14 CFR § 91.303(e), dictating federal flight altitude regulations, for purposes of non-participating persons or property (see attachment).

c. Notification beyond the standard 500-foot radius will be made to affected residents and merchants for high impact activity that is likely to cause interference with adjacent properties of people such as car chases, simulated gun fire, explosions, screams for help and other loud noises, helicopter activity, road closures or other such exceptional activities that might cause a police response to the filming location. High impact filming activity must be preceded by notifications at least two days in advance. The City's Designated Film Permit Contractor or the production company shall consult a designated DLANC representative when an applicant requests a permit for high impact filming activity with less than two days notice.

d. Due to the location of building air intake systems on Lower Grand Avenue, no special effects, including smoke, steam or fog, may occur in that area without first obtaining

NOT A PERMIT

clearance from the appropriate building contacts and maintenance engineers. Contact must be made at least 48 hours prior to the proposed effect(s).

6. FILMING-RELATED CONGESTION WITHIN THE DLANC BOUNDARIES

a. The City's Designated Film Permit Contractor will ensure that the impact from filming at recurrently used locations is minimized to the affected residents and businesses.

b. In rush hour restricted lanes, as designated by LADOT, no Intermittent Traffic Control (ITC) shall be permitted during Rush Hours (7:00 a.m. – 9:00 a.m. and 4:00 p.m. – 7:00 p.m., Monday through Friday). No simultaneous closures or ITC of both the Second and Third Street Tunnels will be permitted.

c. Production companies shall request the posting of "no parking" signs, lane or street closures with LADOT for the day(s) that they are "on site" only. When closures are not necessary for the day(s) requested, production companies shall report the changes to the City's Designated Film Permit Contractor, who shall notify LADOT, who must revise and/or remove parking signs, as necessary.

d. Production companies must provide adequate detour and directional signage when street closures are in place, conforming to current LADOT standards and practices. Detour routes must accommodate large, semi and tractor trailer trucks and public transit vehicles.

7. ENFORCEMENT OF CONDITIONS

a. In accordance with the terms of their work permit issued from LAPD, off-duty or retired police officers must, upon reporting to a work site, review and ensure compliance with conditions outlined on the filming permit. Officers shall ensure compliance with arrival and departure time, and shall not allow any activity or conduct that is in violation of local or state law, nor allow any filming condition that is not authorized by the permit. Variations from the requirements of the permit are not allowed unless approved by an authorized representative of the City's Designated Film Permit Contractor.

NOT A PERMIT

ATTACHMENT

(Note: The following are the most current federal flight altitude regulations as of November 2007. The regulations could change at any time.)

§ 91.119 Minimum safe altitudes: General.

Except when necessary for takeoff or landing, no person may operate an aircraft below the following altitudes:
(a) Anywhere. An altitude allowing, if a power unit fails, an emergency landing without undue hazard to persons or property on the surface.
(b) Over congested areas. Over any congested area of a city, town, or settlement, or over any open air assembly of persons, an altitude of 1,000 feet above the highest obstacle within a horizontal radius of 2,000 feet of the aircraft.
(c) Over other than congested areas. An altitude of 500 feet above the surface, except over open water or sparsely populated areas. In those cases, the aircraft may not be operated closer than 500 feet to any person, vessel, vehicle, or structure.
(d) Helicopters. Helicopters may be operated at less than the minimums prescribed in paragraph (b) or (c) of this section if the operation is conducted without hazard to persons or property on the surface. In addition, each person operating a helicopter shall comply with any routes or altitudes specifically prescribed for helicopters by the Administrator.

§ 91.515 Flight altitude rules.

(a) Notwithstanding §91.119, and except as provided in paragraph (b) of this section, no person may operate an airplane under VFR at less than—
(1) One thousand feet above the surface, or 1,000 feet from any mountain, hill, or other obstruction to flight, for day operations; and
(2) The altitudes prescribed in §91.177, for night operations.

§ 91.303 Aerobatic flight.

No person may operate an aircraft in aerobatic flight—
(a) Over any congested area of a city, town, or settlement;
(b) Over an open air assembly of persons;
(c) Within the lateral boundaries of the surface areas of Class B, Class C, Class D, or Class E airspace designated for an airport;
(d) Within 4 nautical miles of the center line of any Federal airway;
(e) Below an altitude of 1,500 feet above the surface; or
(f) When flight visibility is less than 3 statute miles.

For the purposes of this section, aerobatic flight means an intentional maneuver involving an abrupt change in an aircraft's attitude, an abnormal attitude, or abnormal acceleration, not necessary for normal flight.

[Doc. No. 18834, 54 FR 34308, Aug. 18, 1989, as amended by Amdt. 91– 227, 56 FR 65661, Dec. 17, 1991]

NOT A PERMIT